



MCKENDREE
UNIVERSITY

e-Learning MBA

2010/2011

MBA Course Work

(12 classes—36 hours)

MBA 621

Accounting for Managers

MBA 622

Economics of the Firm

MBA 623

Business Research Methods
and Applications

MBA 625

Legal Issues for Managers

MBA 631

Corporate Finance

MBA 632

Investments and
Financial Markets

MBA 641

Electronic Commerce

MBA 642

Customers and
Competitive Advantages

MBA 651

Global Organization
and Management

MBA 652

Organizational Behavior

MBA 653

Stakeholder Management
and Ethics

MBA 661

Corporate Strategy
and Leadership

Thinking MBA? Think McKendree.

The McKendree MBA program focuses on integrated learning experiences which allow students to develop problem solving and team building skills in an environment where they can learn from both the faculty and each other. The program is designed for students who desire a broad understanding of business operations without concentrating their studies in a particular field. All MBA courses incorporate individual and group

work and written assignments.

The MBA program is designed to meet the needs of the working adult. It is expected that students entering the program may be employed while they pursue their studies. The course work component of the MBA presents a balance of theory and application that focuses on situation analysis, problem solving, teamwork, and



communication. Students may enroll in one MBA course each eight week session. The program can be completed between two and a half to three years.

MBA Curriculum

The Master of Business Administration curriculum consists of 12 courses that provide students with knowledge and skills essential for success in modern business organizations. These courses combine the theoretical knowledge studied in the

foundation courses with analytical, problem-solving, leadership, and communication skills and apply both to the specific topic in the course. The content of the MBA curriculum focuses on observation and analysis of business problems as exemplified in case study and

independent research. Students who successfully complete this curriculum are expected to apply quantitative and qualitative decision methodologies, effective human relations skills, strong leadership abilities, and effective communication skills.

***e*-Learning MBA at McKendree**

Class Format & Tuition

Courses are held over an eight week time period. Students can take one MBA course in an eight week session. Students will complete assignments on their own with certain fixed deadlines.

Tuition for the MBA program is \$470 per credit hour and the E-Learning MBA fee is \$60 per credit hour (all courses are three credit hours). Total cost: \$1,410 (tuition) + \$180 (E-Learning fee)= \$1,590 per course.

Accreditation

The MBA program is accredited by the International Assembly of Collegiate Business Education (IACBE). McKendree University is accredited by the North Central Association of Colleges and Schools.

Transfer Credit

Following matriculation, students are expected to earn the credits toward their MBA at McKendree. However, prior to matriculation, up to 12 credits from another accredited institution may be applied toward completion of the requirements for the MBA degree at McKendree.

Foundations of Business

Knowledge

Students who have not completed undergraduate course work in accounting, management/marketing, microeconomics and statistics must acquire foundation knowledge in the deficient area(s). Foundation courses provide students with broad introductory knowledge in key subject areas of business. The courses are:

MBA 501 Foundations of Accounting and Finance
MBA 502 Economics for Managers
MBA 503 Marketing and Management Concepts
MBA 504 Quantitative and Statistical Tools

McKendree offers these courses, in an E-Learning format, specifically for students who are deficient in any of the foundation areas. A foundation course must be completed prior to taking a MBA course in that area.

Admission Requirements

Applicants for graduate study at McKendree must have earned a bachelor's degree or equivalent from an accredited institution of higher education. Those whose bachelor's degrees are in a business field will be assumed to have the prerequisite knowledge to begin graduate study in business. Those whose undergraduate degrees are in fields other than business may be required to complete preparatory course work or demonstrate their knowledge in the field in other appropriate ways before beginning graduate course work. Every prospective student's application package will be examined for evidence of a high probability of success in graduate study. Applicants must submit:

- A completed MBA application online at www.mckendree.edu (no fee);
- Official transcripts from each college or university attended (these must be mailed directly from the institution to McKendree);
- A minimum 3.0 G.P.A. on a four-point scale in undergraduate studies. Applicants with a G.P.A. below 3.0 may be conditionally admitted;
- A current résumé;
- Three professional references (name and contact information);
- An essay describing the personal and professional goals that will be met by the student's completion of the MBA graduate program;
- Applicants may be required to participate in a personal interview to assess readiness for graduate studies.

Contact Information

Office of Graduate Admission	1-800-BEARCAT x6943
McKendree University	618-537-6943
701 College Road	mba@mckendree.edu
Lebanon, IL 62254	www.mckendree.edu/mba