

**I'M POSSIBLE**  
McKendreeIsOnline.com

## WHAT OUR GRADUATES ARE SAYING...

"I am married with kids, work (over) full time, and go to school full time. I chose online learning, and specifically McKendree, because I needed a program that allows me to juggle each of the moving parts in my life. The flexibility of the McKendree Online program for Bachelors in Business Administration (and now my Masters in Business Administration) has not only allowed me to further my education while working full time, but to advance my career and improve the overall quality of life I can offer for my family. The program lets those that aren't able to attend a traditional sit-down class, to still be able to take the course and fit it into their schedule.

McKendree Online let me continue working on my career and gaining that valuable experience, while simultaneously getting closer and closer to my ultimate degree completion. McKendree Online let me focus on what really matters to me - my family. It provided the services, instruction, and framework to further my career and education, and ultimately, better support the family that I hold most dear."

James Erickson, BBA '15, MBA '17

MAKE YOUR MARK



For more information and to apply, go to  
**McKendreeIsOnline.com**

**MCK** MCKENDREE  
UNIVERSITY

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1.800.BEARCAT ext 6576  
**McKendreeIsOnline.com**

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UNIVERSITY

BACHELOR OF  
BUSINESS ADMINISTRATION



## ARE YOU DRIVEN BY THE DESIRE TO MAKE A DIFFERENCE IN PEOPLE'S LIVES?

The major in Business Administration is the most flexible program offered within the Business Division. Students may choose their required electives from Accounting, Business, Economics, Finance, Management, or Marketing. This allows a student to design a program to prepare for a specific career in business, industry, or government.

Taught by McKendree instructors, the 8-week classes are small and the curriculum is student centered, emphasizing the real-world application of learning. The program provides an innovative learning environment where adult students can complete their degree in two years while pursuing their careers and personal lives.

The online Bachelor of Business Administration (BBA) is available with the option of six majors:

- Accounting
- Business Administration
- Human Resource Management
- Management
- Marketing
- Sport Management

For more information on our programs:

**McKendreeIsOnline.com**

Turn impossible into  
**I'M Possible**  
with McKendree Online

## ONLINE FORMAT

Classes are delivered entirely online using the course management system BlackBoard. All courses for the online BBA are offered in an 8 week session, with 5 sessions offered each year. Many students choose to take two online courses during each eight week session, but the student has the option to take less to fit their schedule.

## AIM FORMAT

*(Accelerated Instruction With McKendree)*

Bachelor of Business Administration (BBA) is available with the option of four majors:

- Business Administration
- Human Resource Management
- Management
- Marketing

Classes meet one evening per week from 5:30 to 10 pm for 8 weeks in a blended format, alternating between online and in-class time with a McKendree professor. By taking two courses per 8-week session the program can be completed within two years (some online courses may be necessary).

## ADMISSION REQUIREMENTS

McKendree University welcomes applications from students who seek a challenging educational experience in a stimulating and friendly environment. Applicants are considered on an individual basis without regard to sex, race, disability, nationality, sexual orientation or religion.

## ACCREDITATION

McKendree University is accredited by the North Central Association of Colleges and Schools.

The following documentation and/or components are required for consideration for admission to the program:

- A completed admission application. (no fee)
- Official transcripts from each college or university attended. Official transcripts are those that are mailed from institution to institution.
- A minimum 2.0 GPA on a four-point scale in undergraduate studies. Applications with a GPA below 2.0 may be conditionally admitted.

## EVALUATION OF TRANSFER CREDITS

Official evaluations are completed once accepted to McKendree University.

Only courses with a letter grade of "C" or better may be accepted in transfer. Pass/fail courses will not be accepted.

At least 120 credit hours are required for graduation with a minimum of 50 hours from a 4-year institution, 32 of which must be from McKendree University.

You may receive a maximum of 70 credit hours in transfer from a two-year institution, including credit for military experience (with transcripts), CLEP, AP and DANTES.

Up to 96 credit hours may be accepted from an accredited 4-year institution.

Proficiencies earned at other institutions are not accepted.