

ENTREPRENEURSHIP CERTIFICATE (ENT C182)

✓ FCC	✓ LTC	✓ OCC	✓ WVC
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Entrepreneurship is the practice of starting new organizations or revitalizing mature organizations, particularly new businesses generally in response to identified opportunities. Entrepreneurial activities are substantially different depending on the type of organization that is being started. Entrepreneurship ranges in scale from solo projects (involving the entrepreneur as only part-time) to major undertakings creating many job opportunities.

Entrepreneurs develop new markets; they can create customers or buyers; they discover new sources of materials; they mobilize capital resources, which in economic terms these represent machines, buildings, and other physical productive resources; they introduce new technologies, new industries and new products intended to satisfy human needs; and they create employment. The largest employer is the private business sector.

First Semester	Credit Hours 17	Second Semester	Credit Hours 15
ACC 2101 Financial Accounting	4	BMG 2103 Business Statistics	3
BMK 2101 Principles in Marketing	3	BMG 2204 Human Resource Management	3
BUS 1101 Introduction to Business OR		BUS 2101 Business Law I	3
BUS 2106 Introduction to Int'l Business	3	BUS 2105 Business Finance	3
DAP 1201 Business Computer Systems	3	ENT 2210 Business Portfolio	V1
ENT 1210 Intro to Entrepreneurship	3	Elective	<u>2</u>
ENT 1298 Entrepreneur Topics and Issues	V1		
		Total Credit Hours	32

SMALL BUSINESS DEVELOPMENT CERTIFICATE (ENT C184)

This program prepares students with the fundamental knowledge to start their own businesses. Topics covered include the development, administration, and management of business, with emphasis placed on marketing research, business plans, funding, structures and legalities, and financials, among other topics. Successful completers may pursue employment in the business discipline or create their own businesses.

Requirements	Credit Hours 6
ENT 1212 Small Business Development	<u>6</u>
Total Credit Hours	6